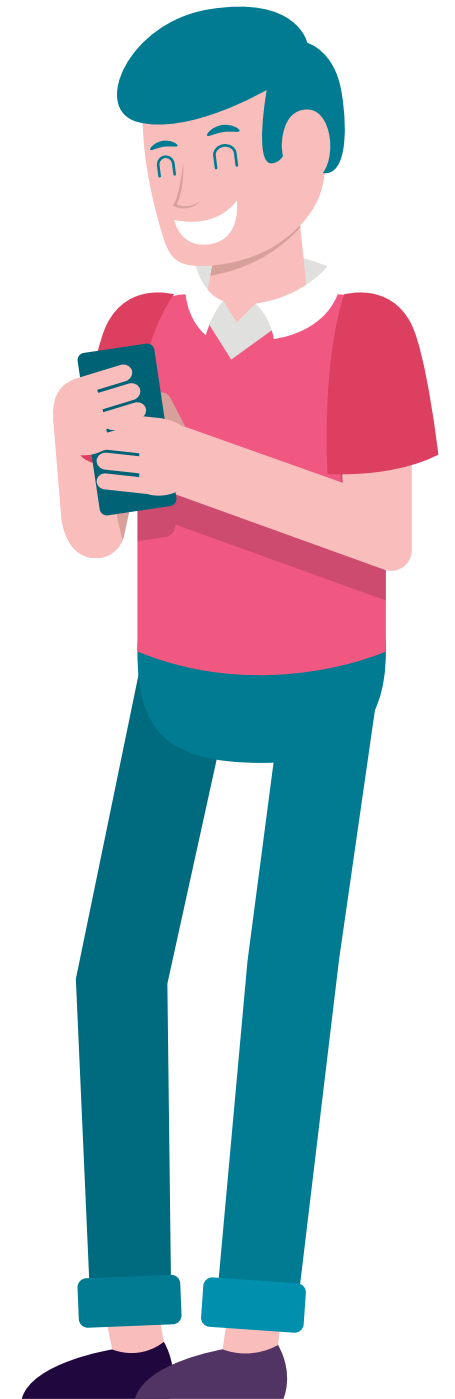




Whatsapp API Solution



We are Digital Fueled



100%

Reach. We ensure your business reaches every mobile across world!

2000+

Enterprise customers trust Digital Fueled

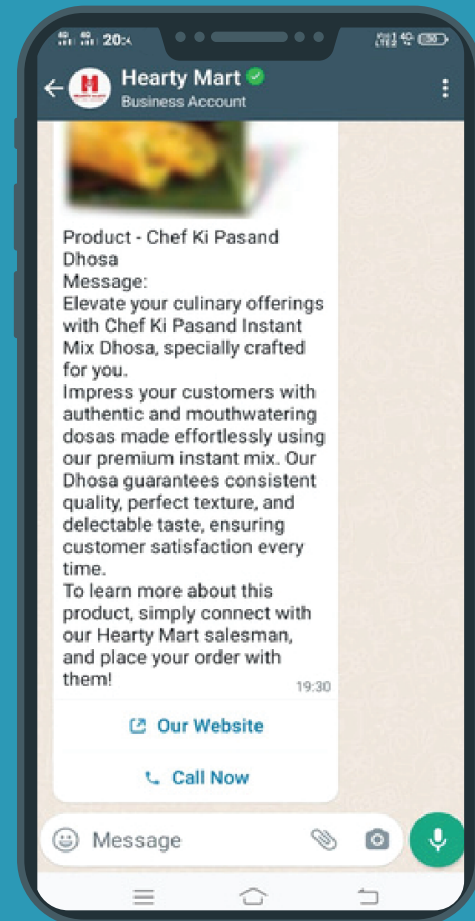
20+

Team

10,00,000+

We wow the world with customer engagements per month enabled by Digital Fueled

WhatsApp Business API empowers businesses to connect with customers personally, at scale.



Branding on WhatsApp
Display Brand Name and Logo

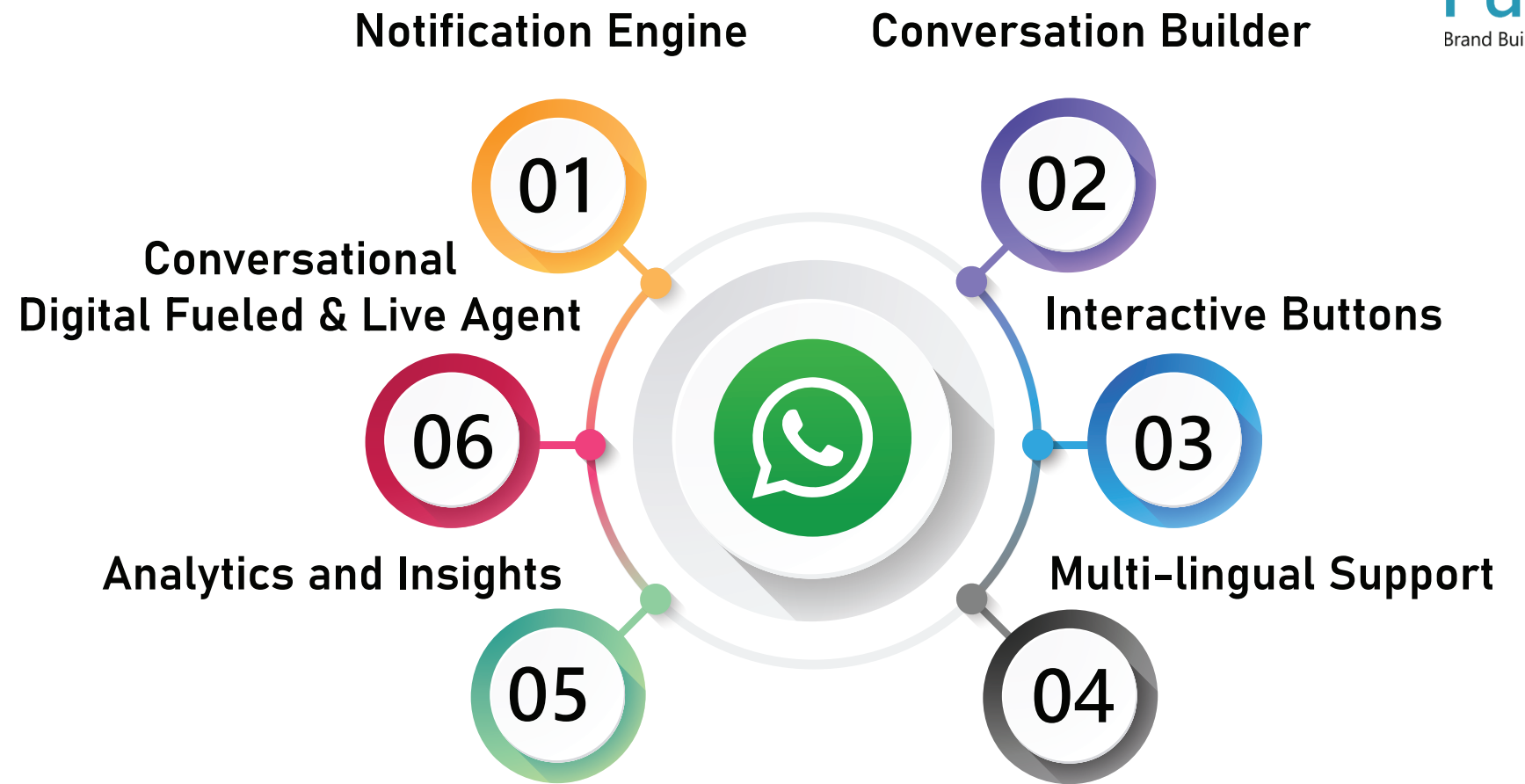
Use Cases- Customer care,
conversation marketing, processes etc.

Conversation Journey over
WhatsApp

Rich text Messages
media, images, video etc.

WhatsApp conversation environment
Interactivity, Commerce, Payments,
Discovery

Our Platform enables rich, immediate, personalized communication at scale with WhatsApp Business API



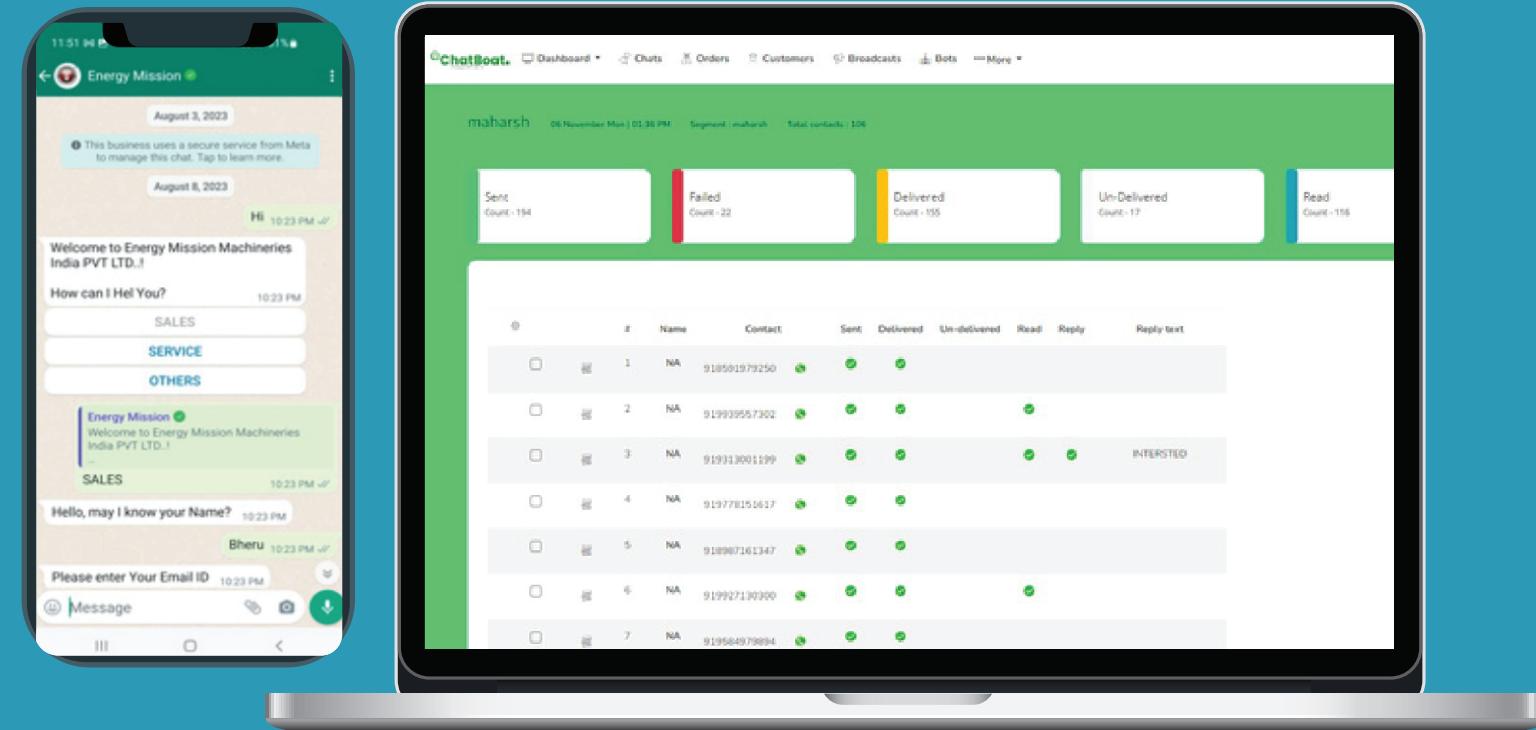
Digital Fueled Conversation Messaging Platform

Notification Engine

Automate notifications and use media message templates to create rich notifications that include downloadable documents, images, videos, or location sharing.

Use our unified API or panel to various types of message.

- Plain notification message
- Notification seeking action from user
- Push notification with media
- Personalized media notifications



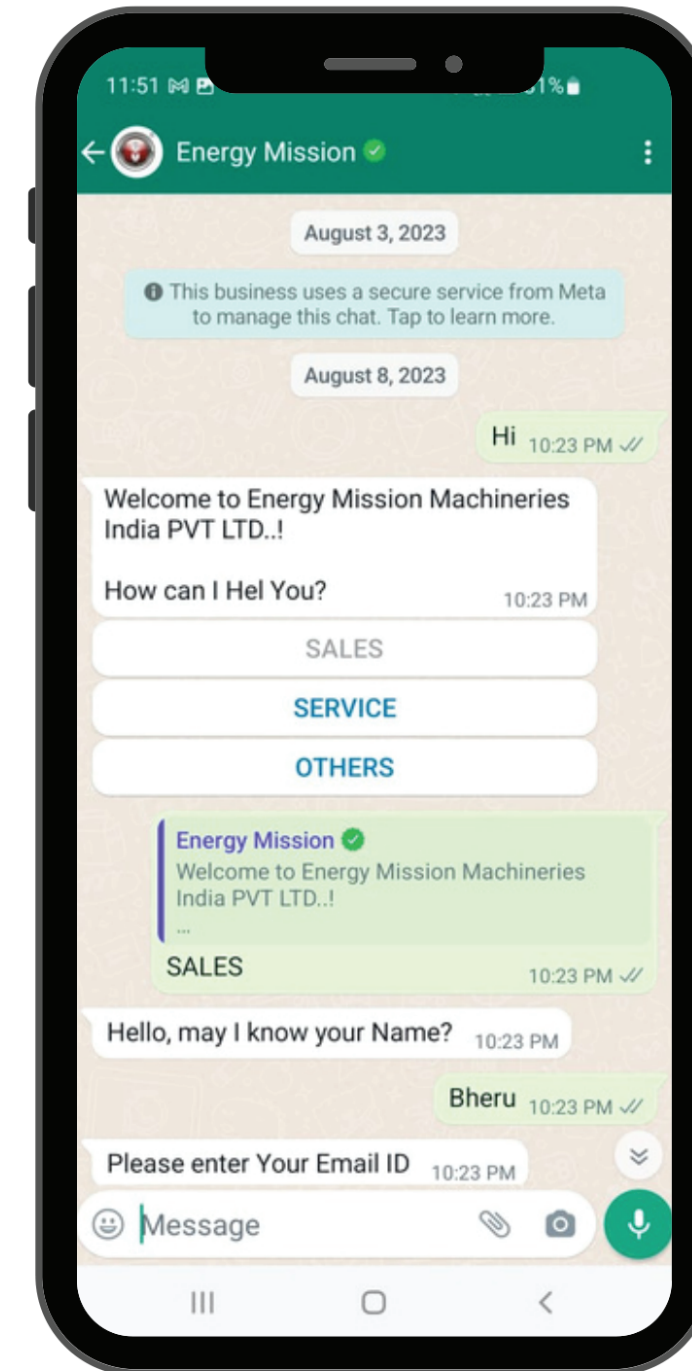


Conversation Builder

Build customer-initiated conversations within 24 hours of the first message being sent.

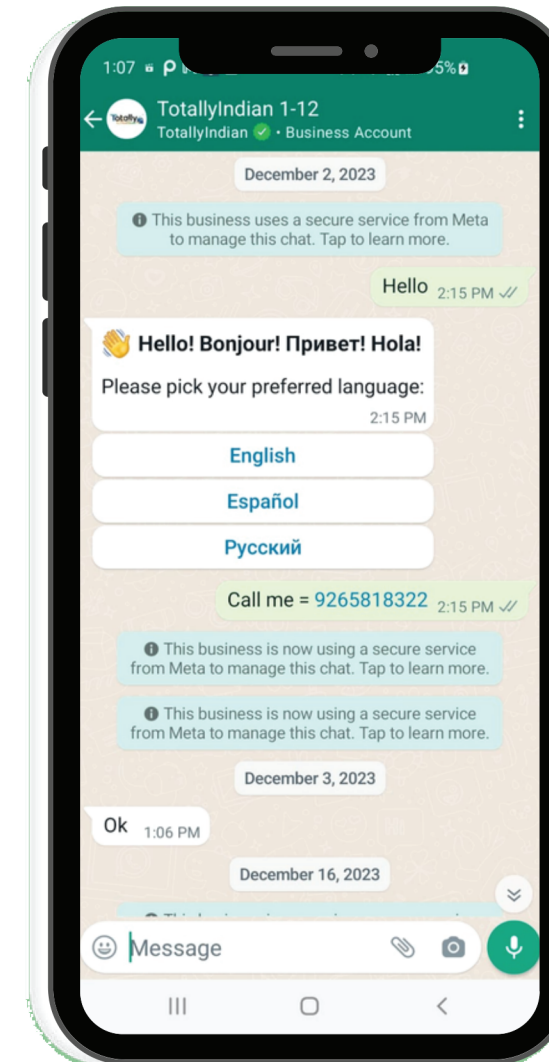
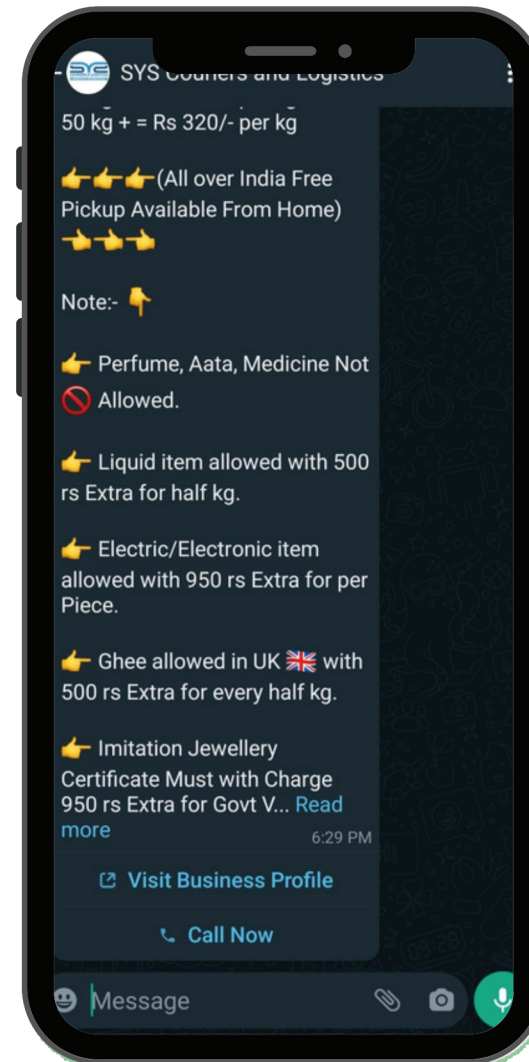
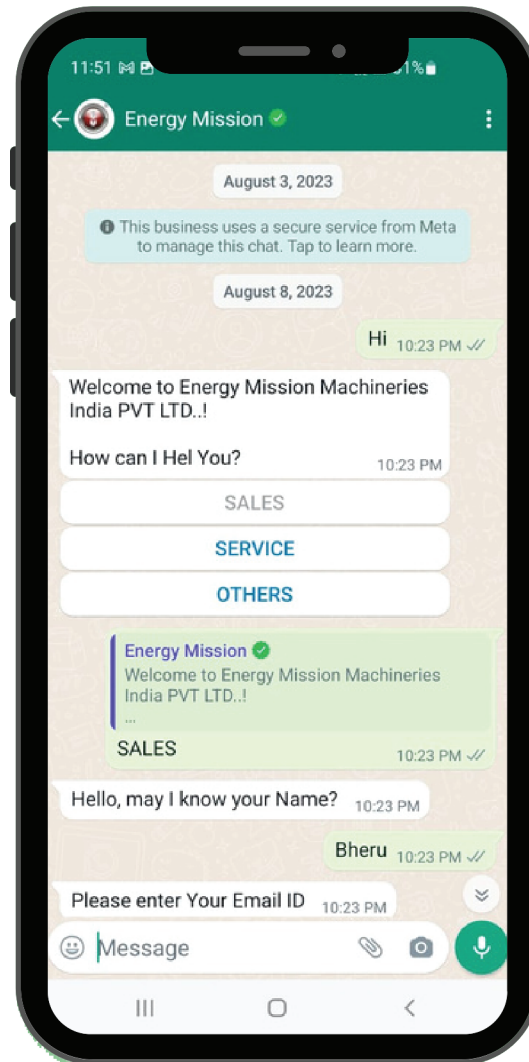
Create customized conversation as per requirements, managed end to end by us.

-
- ✓ Provide quick replies
 - ✓ Conversational support
 - ✓ Seek instant feedback
 - ✓ Resolve issues in one-on-one conversations





Conversations with Interactive Buttons

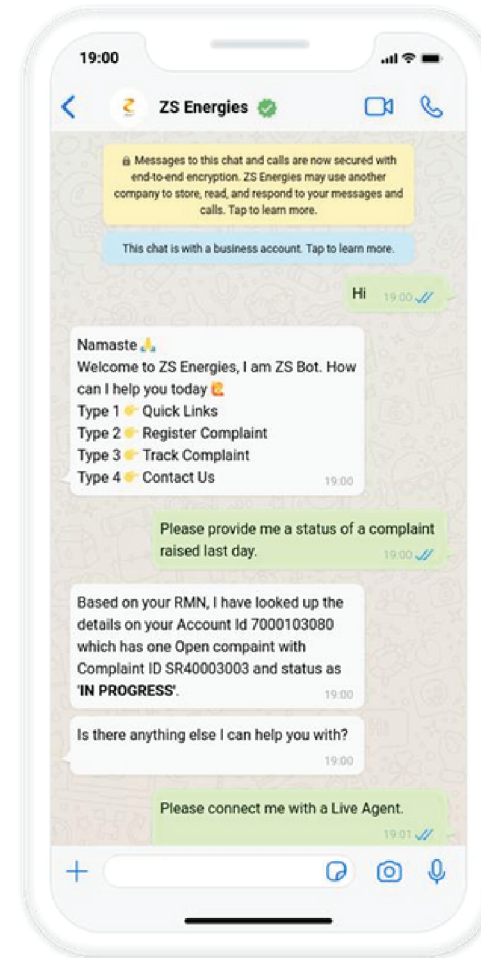




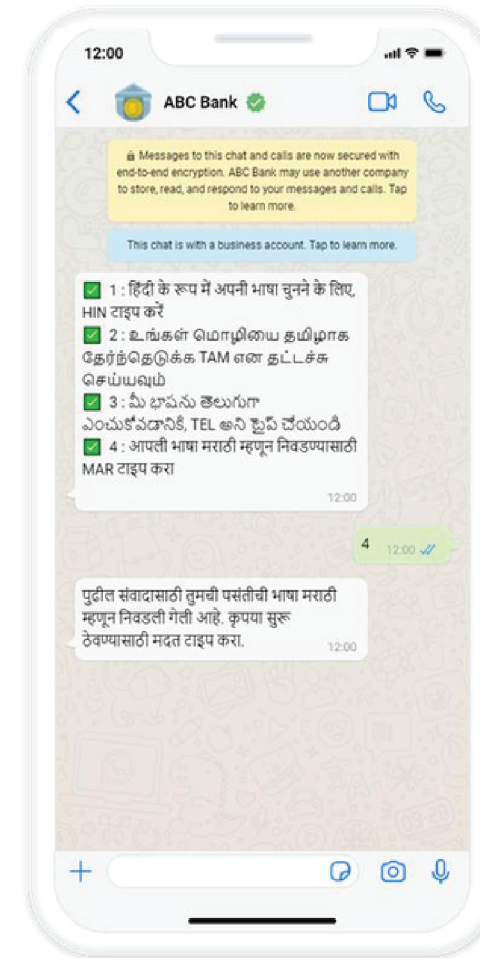
Multi-lingual conversations



Fixrd Menu, keyword based with multi language support



Digital Fueled Conversation with agent transfer

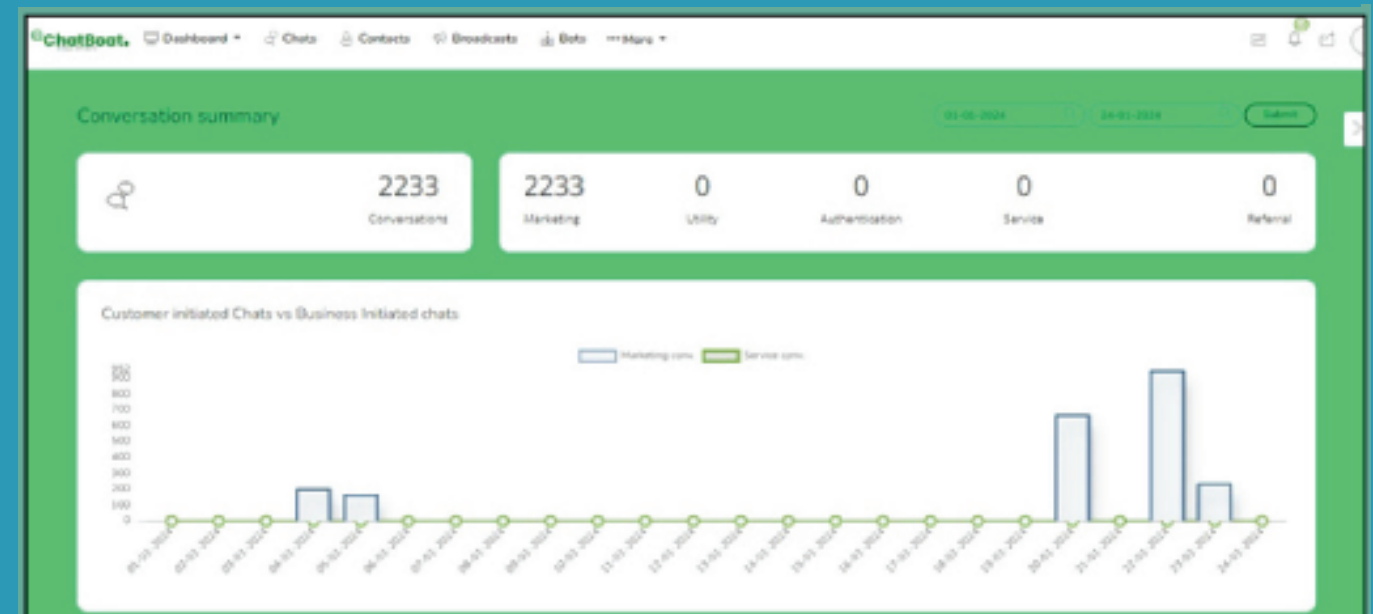
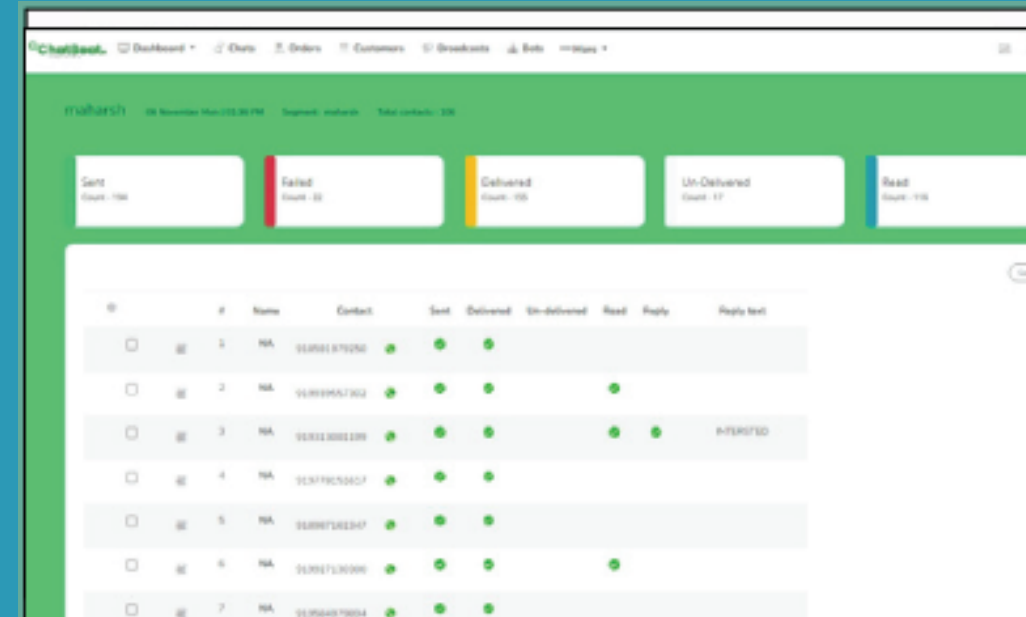


Fixed Menu, number based with multilingual support



Analytics & Insights

- ✓ With Traffic Analyzer, you have access to real-time reports.
- ✓ Monitor and analyzer your messaging traffic through statistics and detailed reports.
- ✓ Customer Insight Overview.
- ✓ Customizable Dashboards.
- ✓ Notification and Conversation overview and interactions.
- ✓ Masking of numeric data as per requirement.
- ✓ APIs for integrating with existing systems.
- ✓ Capture of various parameters-Mobile number, Message sender / recipient, Date/time Media indicator.





Offloading to human agent for complex queries

Complement your traditional call center

Allow any customer facing team to chat with consumers using a light weight, messaging centric interface.

Increase agent efficiency





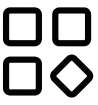
It's a win - win - asynchronous chat that increases efficiency of the agent while it is often preferred by consumers.

Business Results

- ✓ 30% Cost savings - minimizing live agent interactions
- ✓ 3X NPS - chat vs voice



₹ Pricing

	 PRICE	 COMPLIMENTARY	 MARKETING CONVERSATION	 OTHER CONVERSATION	 OTHER
Monthly	Rs 2500	1000 Msg	0.82	0.35	5 users 2 Channels
Half Yearly	Rs 5,500	1000 Msg	0.80	0.35	5 users 2 Channels
Yearly	Rs 7,000	1000 Msg	0.77	0.34	5 users 5 Channels
Life Time	Rs 12,000	1000 Msg	0.75	0.33	5 users 100 Channels

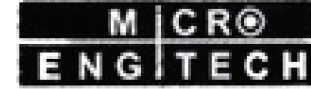
Free WhatsApp API approval and setup



Our Conversational Messaging Customers



Education:



Micro Engi-Tech Pvt. Ltd

Doctor:



Financial Services:



Builders:



Retail:



Government:





Our Conversational Messaging Customers



Hotel & Resorts:



Courier & Transport:



Event & Media:



Online:



Manufactures:



Others:



✔ Our Green Tick Verified Customers

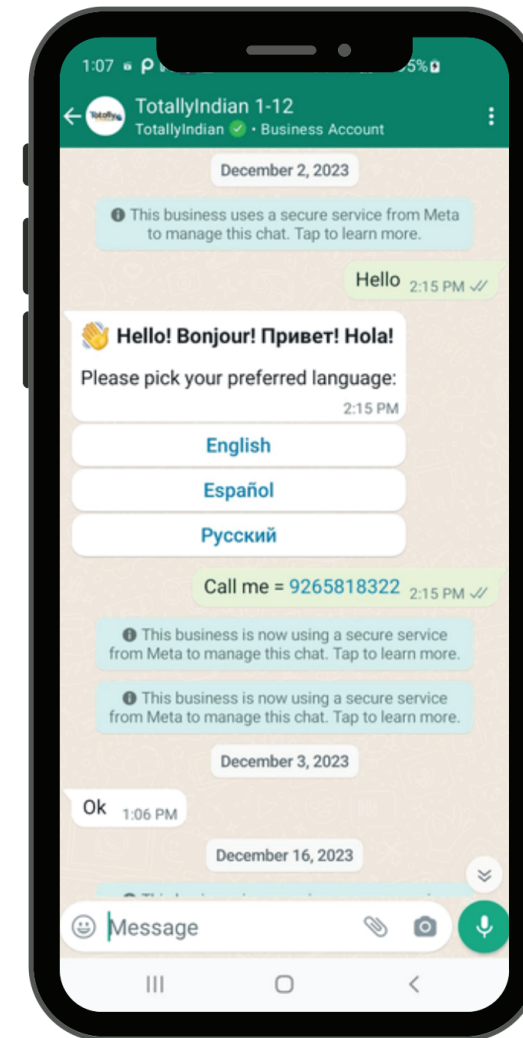
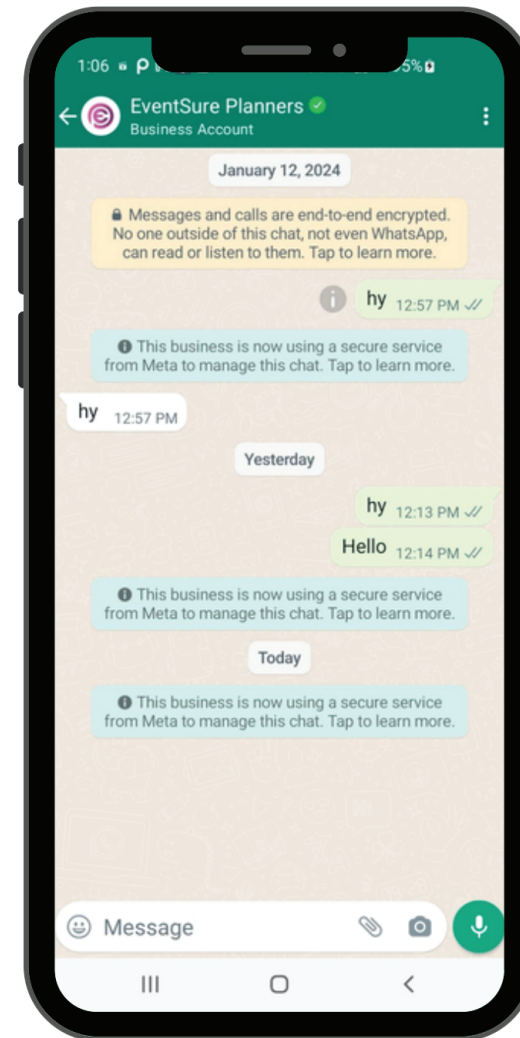
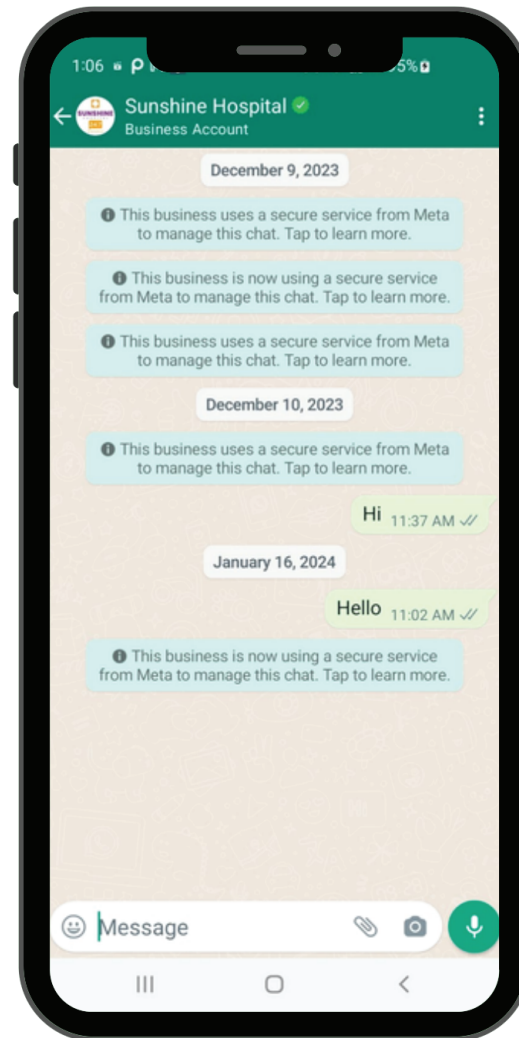
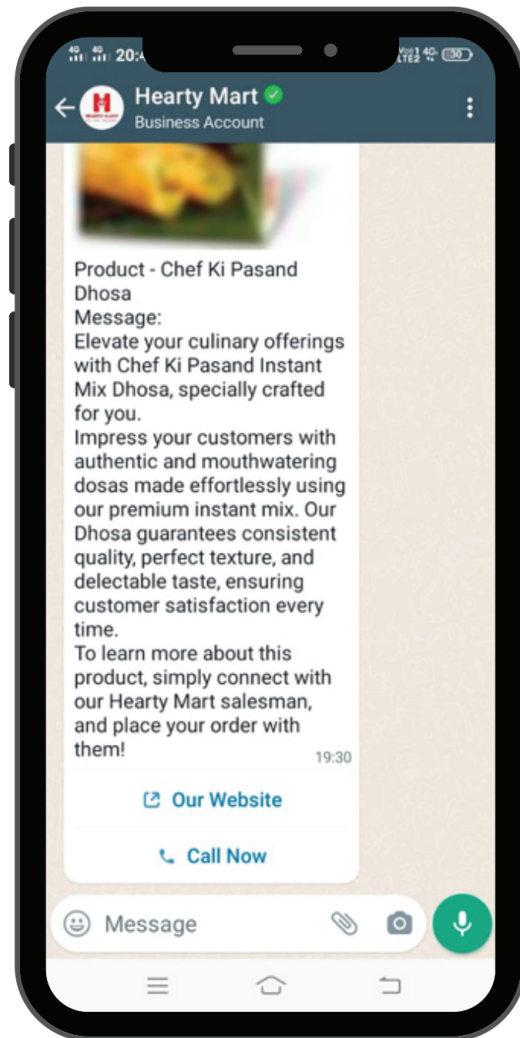
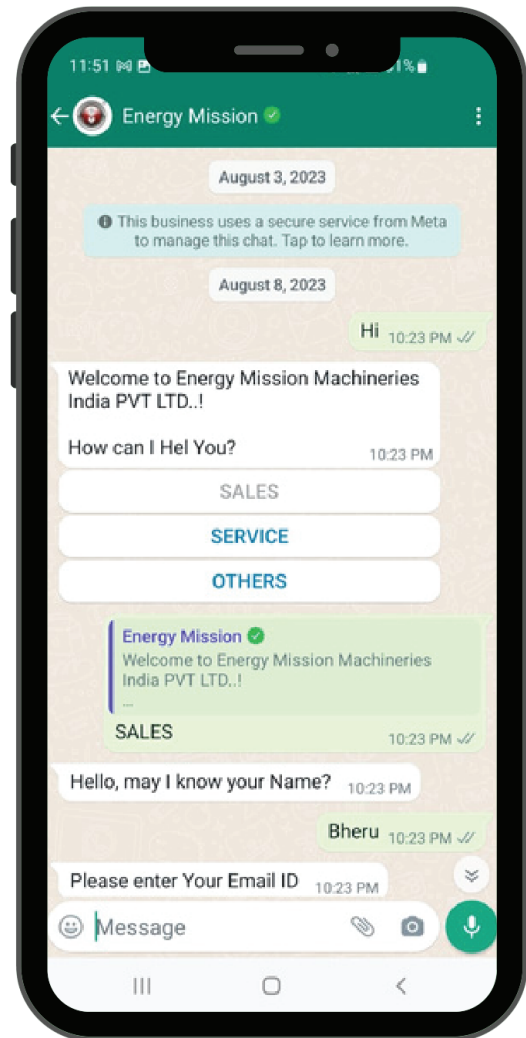
Energy Mission

Hearty Mart


Sunrise Hospital

Event Sure Planners

Totally India 1-12



Thank You

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