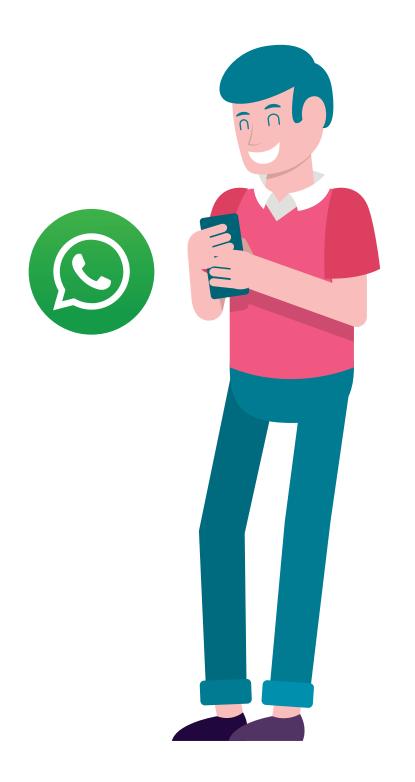


Brand Builders & Storytellers

# Whatsapp API Solution



## We are Digital Fueled



## 100%

Reach. We ensure your business reaches every mobile across world!

20+

Team

We wow the world with customer engagements per month enabled by **Digital Fueled** 

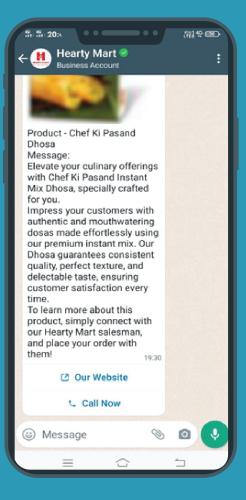


## 2000+

Enterprise customers trust Digital Fueled

## 10,00,000+

WhatsApp Business API empowers businesses to connect with customers personally, at scale.



### Branding on WhatsApp **Display Brand Name and Logo**

Use Cases- Customer care, conversation marketing, processes etc.

> **Conversation Journey over WhatsApp**

**Rich text Messages** media, images, video etc.

WhatsApp conversation environment Interactivity, Commerce, Payments, Discovery

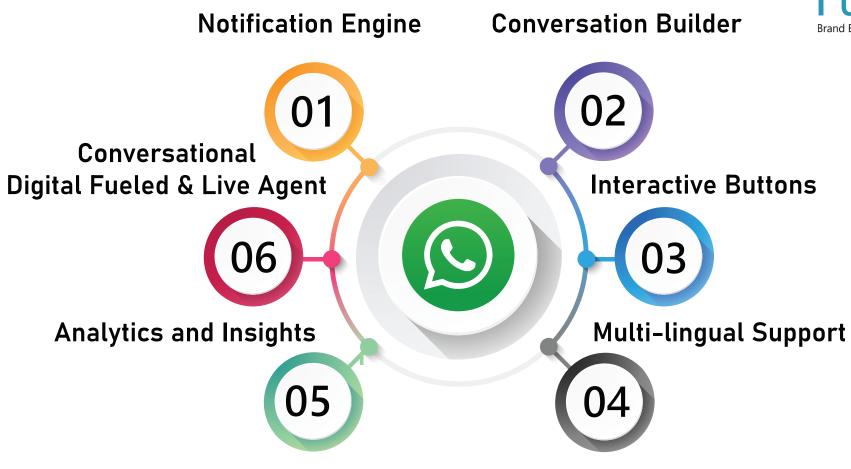








Our Platform enables rich, immediate, personalized communication at scale with WhatsApp Business API



## **Digital Fueled Conversation Messaging Platform**

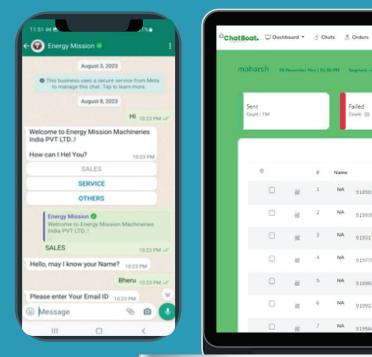




Automate notifications and use media message templates to create rich notifications that include downloable documents, images, videos, or location sharing.

Use our unified API or panel to various types of message.

- ☑ Plain notification message
- ☑ Notification seeking action from user
- Push notification with media
- Personalized media notifications





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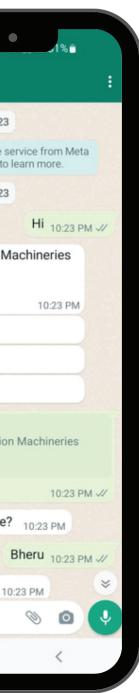


Build customer-initiated conversations within 24 hours of the first message being sent.

Create customized conversation as per requirements, managed end to end by us.

- ☑ Provide quick replies
- ☑ Conversational support
- Seek instant feedback
- Resolve issues in one-on-one conversations

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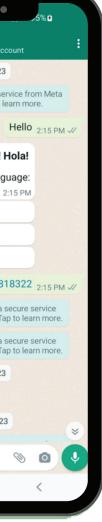
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## Multi-lingual conversations



Fixrd Menu, keyword based with multi language support Digital Fueled Conversation Fixed Menu, number based with agent transfer with multilingual support





- With Traffic Analyzer, you have access to real-time reports.
- Monitor and analyzer your messaging traffic through statistics and detailed reports.
- ✓ Customer Insight Overview.
- 🗹 Customizable Dashboards.
- Notification and Conversation overview and interactions.
- Masking of numeric data as per requirement.
- APIs for integrating with existing systems.
- Capture of various parameters-Mobile number,
   Message sender / recipent, Date/time Media
   indicator.

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## Complement your traditional call center

Allow any customer facing team to chat with consumers using a light weight, messaging centric interface.

### Increase agent efficiency

It's a win – win – asynchronous chat that increases efficiency of the agent while it is often preferred by consumers.

## **Business Results**

☑ 30% Cost savings - minimizing live agent interactions

☑ 3X NPS - chat vs voice



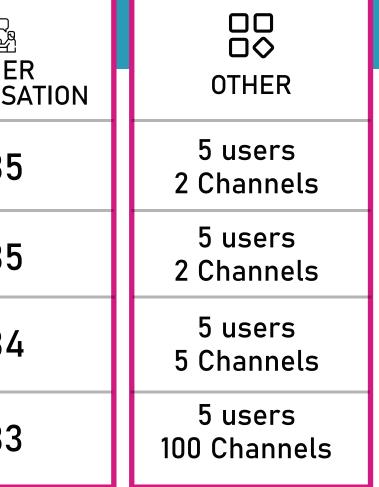


## ₹ Pricing

	<b>₹</b> PRICE	COMPLIMENTARY	MARKETING CONVERSATION	OTHE CONVERS
Monthly	Rs 2500	1000 Msg	0.82	0.35
Half Yearly	Rs 5,500	1000 Msg	0.80	0.35
Yearly	Rs 7,000	1000 Msg	0.77	0.34
Life Time	Rs 12,000	1000 Msg	0.75	0.33

Free WhatsApp API approval and setup









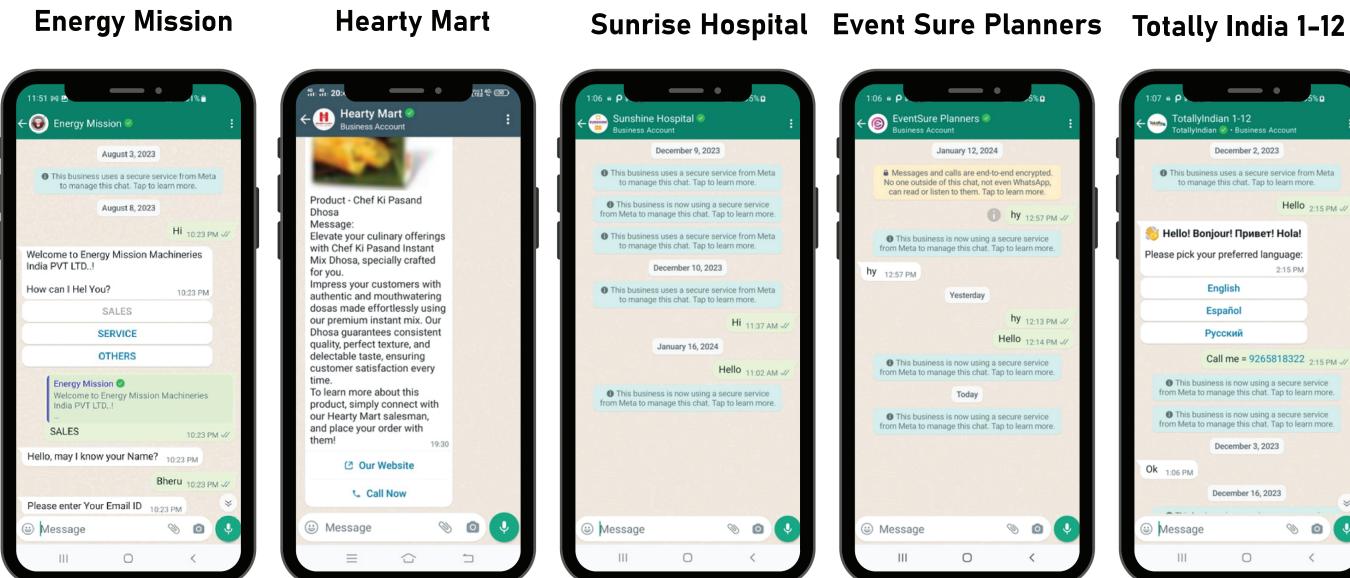








## Our Green Tick Verified Customers





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# Thank You

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